

# **Media Information**

#### **Sports Information**

Football media services are coordinated by Sports Information Director Dave Smith and Assistant Sports Information Director Bryan Johnston. Please direct interview requests for any of the coaches, as well as credentials to Smith. All player interview requests should be made to Johnston.

For photo requests, please contact Assistant Sports
Information Director Dave Knachel.
The Sports Information Office is located on the fourth floor of the Jamerson Athletic Center, which is connected to Cassell Coliseum and the Merryman Athletic Center. The office is next to the Bowman Room.

All media members coming to campus during the week need to stop by the Visitor's Center, located on Southgate Drive across from the "VT shrubs" to pick up a visitor's parking pass. Media will be responsible for paying any fines they incur while on campus.

#### **The Press Box**

This season, the media will enjoy a state-of-the art press box as part of the west side renovation project. The press box at Lane Stadium/Worsham Field comprises seven levels. Newspaper, radio and television reporters work on the fifth level. Space in other areas is assigned as follows: First level — Hokie Club Office and ticket office; Third level — Academic advising; Fourth level — University President's box; Fifth level — Home and visiting Athletic Director's suites, press dining and television broadcast booth; Seventh level - Public address announcer, replay booth, scoreboard operators, Tech and visiting coaches' phones, sports information stat booth, home and visiting radio booths, home and visiting team coaches' show and film crews.

The media area of the press box is accessible via elevators Nos. 4 & 5, which are located on the west side, in the south tower.

Admission to the press box is by credential only. Smoking is not allowed in the stands or in any enclosed area of Lane Stadium, including the press box and rest rooms.

#### **Press Credentials**

Requests for press credentials are screened with care due to the demand for credentials and to ensure a working press box. Traditional print, television and radio (media agency) regularly assigned to cover Virginia Tech and the visiting school will receive first priority, as well as national newsgathering agencies. Credentials for on-line Internet sites will be granted to Virginia Tech-operated Web sites, the visiting team's official Web site and the Atlantic Coast Conference's official Web site.

Requests should be made in writing on company letterhead at least 10 days prior to the game to guarantee consideration. Requests should be directed to Dave Smith, sports information director.

Requests the week of the game will be honored on a space-available basis and will be left at the Will Call window at Lane Stadium/ Worsham Field if they cannot be mailed.

Spouses, dates, children, equipment carriers and non-workers are restricted from the press box, sidelines and locker rooms. Any abuse of a working credential will result in the media agency losing credential privileges.

In some instances, due to space limitations, meeting the identified criteria does not guarantee credentials for every game.

#### 2005 Preseason Dates

Thurs., Aug. 4	Team reports
Fri., Aug. 5	First day of practice
Fri., Aug. 5 - Tues., Aug. 9	5-day acclimation period
Sat., Aug. 6	
Tues., Aug. 9	
Wed., Aug. 10	
Mon., Aug. 29	First Beamer teleconference
Tues., Aug. 30	
Wed., Aug. 31	First ACC teleconference
Sun., Sept. 4	
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# Additional Accreditation Guidelines

- Only full-time, salaried employees intending to provide actual game coverage may receive a credential.
- A requesting media agency must represent a collective, organizational editorial voice, not simply the offerings of a single individual.
- Membership in a writer's association does not automatically qualify an agency for credentials.
- A media agency may assign one of its credentials to its online entity
- An on-line entity, not associated with a traditional media agency, may qualify for one credential, subject to the following conditions:

An on-line entity may receive a credential only if its own full-time staff writes a majority percentage of that site's own material.

On-line entities that focus primarily on Virginia Tech Athletics and also sponsor message boards or chat rooms, may receive credentials provided they adhere to a policy that requires that a posted message or opinion is identified with the actual name and city of the individual.

Any on-line service that is recognized as an outlet intended primarily for the purpose of delivering news related to the recruitment of student-athletes will not qualify for credentials.

On-line entities will not receive photography credentials.

On-line entities (other than those identified above) registering 20,000 legitimate unique users per month in each of the past 12 months will be given first consideration.

"Real-time" transmission of digital images, audio and data, including live game play-by-play and statistics, of any home game is the exclusive property of Virginia Tech and/or its rights holder(s). "Real-time" is defined as "live continual coverage or description of an event."

#### **Media Will Call**

In most cases, credentials will be mailed. Credentials may be picked up through Friday of a game week from secretary Donna Smith at the Sports Information Office. Credentials not mailed or picked up will be held at the Will Call window located a few steps from elevator No. 5, the press entrance to Lane Stadium/Worsham Field.

Dave Smith: vtsid@vt.edu TYPICAL HOKIE GAME WEEK SCHED			EK SCHEDULE	Bryan Johnston: blj@vt.edu		
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Treatment and Weights No Interviews	Beamer on VT Teleconference 11:40 a.m.; Call VT SID Office for the number Practice No Interviews	Press Luncheon 1-2:30 p.m. Shott Media Center  Practice Players and coaches available after practice	Beamer on ACC Teleconference 12:10 p.m.; Call ACC Office for the number  Practice Players and coaches available after practice		Team Travel or Walk-through No Player Interviews Coach Beamer available for group interviews.	Game Day  Post Game Coach Beamer and top requested players available.

#### **Photo Credentials**

The NCAA has established a control policy to keep the field free from congestion. Only photographers on assignment and members of the television media are given photo credentials. Freelance or amateur photographers will not be issued credentials.

All photographers must work outside the 30-yard lines as prescribed by the NCAA. Photographers are not permitted in the bench area. On the front line of the sidelines, as well as in the south end zone, photographers are required to kneel. Those photographers shooting from behind the second line, as well as in the north end zone, are allowed to stand.

For those who need to transmit photos electronically, a work room for photographers is available. This room is located in the June Oblinger Shott Media Center, on the ground level beneath the south end zone. A member of the Sports Information Staff will be on the sidelines to lend assistance during the game.

#### **Rights Restriction**

Virginia Tech is and shall be the sole owner of any and all copyrights, intellectual property rights and proprietary rights for images, sounds and data arising from or during Virginia Tech home athletics contests.

The use of photographs, video and/or audio for purposes other than traditional news coverage is forbidden. No redistribution is permitted.

#### **ENG Crew Restrictions**

Electronic news gathering ("ENG") crews acknowledge and agree they shall abide by the following restrictions regarding the use of television footage of

#### Just Virginia Tech, Please

While the full name of the school is Virginia Polytechnic Institute and State University, the school is commonly referred to as "Virginia Tech." Founded in 1872, as Virginia Agricultural and Mechanical College, the university changed its named to Virginia Polytechnic Institute in 1896. Fans of the athletic department, as well as media covering the Hokies, shortened the name to VPI, but it eventually became Virginia Tech. The "State University" was added in 1970 to bring the official title to what it is today.

Those covering Hokie athletics are asked to refer to the university as simply "Virginia Tech."

Virginia Tech University, VPI and SU, VPI&SU, "Vah Tech," VT or VA Tech are not recognized names and should not be used.

home football games of Atlantic Coast Conference ("ACC") schools. If the ACC football game is telecast by ABC or ESPN ("ABC/ESPN Games"), ENG crews (i) may not use television footage of the ABC/ESPN Game, except for excerpts consistent with ABC's or ESPN's, as applicable, news access guidelines, and (ii) may not authorize the use of any such television footage by any third

parties. ENG crews acknowledge and agree that ABC and ESPN have the exclusive right to telecast live home football games of ACC schools between 3:30 p.m., and 11 p.m., east coast time (excluding telecasts of games commencing at noon east coast time that extend into overtime or whose start times are delayed by extraordinary circumstances, such as inclement weather).

#### VIRGINIA TECH SPORTS INFORMATION DIRECTORY



**Dave Smith**Sports Information
Director



**Anne Panella** Associate SID



**Bryan Johnston** Assistant SID



**Dave Knachel** Assistant SID



**Bill Dyer** Assistant SID



Torye Hurst Assistant SID



**Donna Smith** Secretary

## Virginia Tech Sports Information

460 Jamerson Athletic Center (0502) Blacksburg, VA 24061

**Office Phone** (540) 231-6726

Office Fax (540) 231-6984

**Smith at Home** (540) 951-8024

Web Site www.hokiesports.com

Dave Smith is beginning his 31st year with the Virginia Tech Athletics Department and his 15th full-time season with the Hokie football team. He has been involved with the football team each of his 30 years at Tech

Smith works with head coach Frank Beamer and the rest of the Virginia Tech coaching staff, as well as overseeing the day-to-day working of the sports information office. Smith also travels with the team to road games

All interview requests for Beamer or any coach should be made through Smith by calling (540) 231-6726.

Smith is a 1970 graduate of Virginia Tech with a degree in English.

Bryan Johnston is in his seventh year with the Virginia Tech Athletics Department and his sixth with the Hokie football team

His main duties with the football team include acting as a liaison between the media and the Tech football players and setting up the weekly press conferences, laying out the game notes as well as traveling with the team to road games

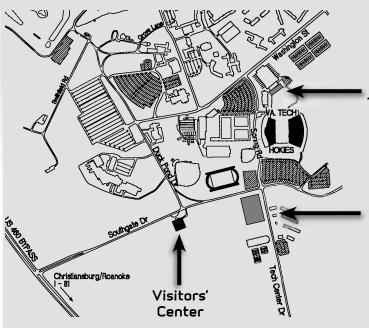
All interview requests for any player should be made through Johnston by calling (540) 231-3387.

A native of Chesapeake, Va., Johnston is a 1999 graduate of the University of South Carolina with a degree in sport administration. Dave Knachel is in his 10th year as an assistant SID at Virginia Tech, and has been photographing Hokie sports for 24 years, since he came to the university as a student in 1981.

Prior to joining the Tech staff in 1996, he worked for local newspapers. He has also volunteered extensively in many capacities with Special Olympics

Knachel is responsible for photographic coverage of all 21 sports at Tech and designing athletic department publications as well.

Media requests for digital images of Tech players, coaches and administrators should be made to Knachel by calling (540) 231-1838 or by e-mail at dknachel@vt.edu.



#### Jamerson Athletic Center

The Virginia Tech Sports Information Office is located on the fourth floor of the Jamerson Athletic Center, behind Cassell Coliseum.

## Game Day Media Parking (Media parking pass required)

When entering from Southgate Drive, turn right onto Tech Center Drive. Media parking is located on the right as you drive up the hill.

### Visitor Parking (Non-game days)

Visitor parking permits are available at the Information/Visitors Center on Southgate Drive (Rt. 314) just off the 460 Blacksburg Bypass.

#### **Getting To Campus**

The campus is located in Blacksburg, Va., about 40 miles southwest of Roanoke, Va. To reach the campus from Interstate 81, take Exit 118-B (Christiansburg) onto U.S. Route 460 West. Follow the 460 Blacksburg Bypass and turn right onto Rt. 314.

#### By Air

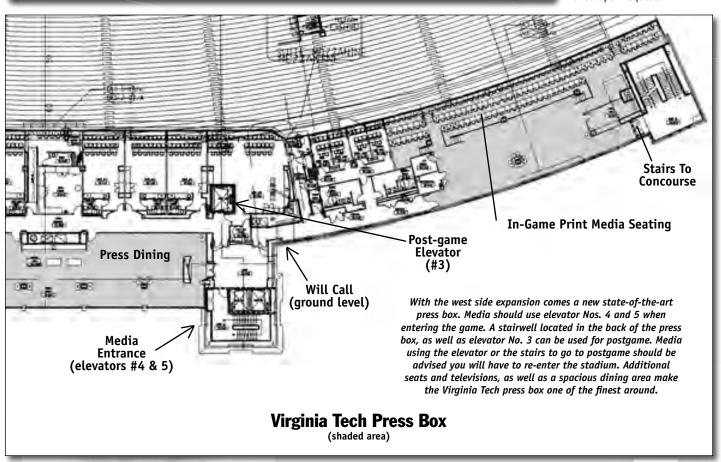
Roanoke Regional Airport in Roanoke, Va., is served by major domestic airlines. Limousine services provide transportation between the airport and campus. Private planes may land at the Virginia Tech Airport, near campus.

#### **Parking**

Game day media parking is available on a limited basis in a media-designated lot near the Burrows-Burleson Tennis Center. The entrance to this lot is on Tech Center Drive off of Southgate Drive. Requests for parking credentials should be submitted to Dave Smith, sports information director. If you plan to visit the Tech campus during the week, parking information is available on page 327.

#### **Press Box Services**

Complete team and individual statistics, a playby-play, drive chart, defensive stats and postgame coaches' quotes will be provided. An inside public address announcer keeps the media abreast of play-by-play, records that are broken and game notes. A pregame meal is served, starting approximately one and one-half hours before kickoff and refreshments are available throughout the game. Postgame stats will be faxed upon request.



#### **Telephones**

Ten telephones will be located in the press box for pool use. These phones require collect calls or a credit card for billing. Newspeople desiring their own telephone or ethernet lines should submit requests to Virginia Tech CNS at (540) 231-4350. If you request your own phone, please notify the sports information office so we can give the phone company the proper location. The same applies for photographers wishing to activate a phone or ethernet line in the south end zone work room, where two pool phones and one pool ethernet line are provided. Please make all requests well in advance of the game.

#### **Wireless Internet**

For the second year, Virginia Tech will offer free wireless internet to members of the media working the game. To be able to use this feature, you must have a wireless (802.11 compatabile) card in your laptop, tested and configured prior to arriving. To register for this service, you must email Brad Tilley at rtilley@vt.edu prior to arriving on game

day, or meet with him in the press box or south end zone when you arrive. Your email address will serve as both your user name and password.

#### **Postgame Interviews**

All postgame interviews take place in the June Oblinger Shott Media Center, located on the ground level of the south end zone. After a short cool-down period, Coach Frank Beamer and 7-10 of the top requested players will meet with the news media after each home game. Media members with special player requests need to make those known prior to the fourth quarter.

A separate room, located directly across the hall from the Tech interview room, is available for interviews with the coaches and players from the visiting team. Directions to both interview areas will be available in the press box or through the SID Office. Media access to visiting players will be determined by the visiting SID.

#### **Virginia Tech Web Site**

Notes, releases, statistics and other pertinent information are available on Tech's official Web site (hokiesports.com). Because of easy access to information on the Web site, members of the media no longer receive weekly releases by mail. Tech's football statistics will be available on the same day of games. Notes on the upcoming game will be updated Monday afternoon.

Media who would like game notes, as well as general releases, e-mailed to them need to contact Bryan Johnston (blj@vt.edu) to be placed on the group e-mail list

Virginia Tech also has a mediaonly Web site, where members of the media can access highquality head shots, logos and other pertinent information. For the address to this site, please contact Bryan Johnston.

#### The ACC on the Web

The ACC site on the Internet is available at www.theacc.com. The site contains current information on all facets of the Atlantic Coast Conference. In addition, in-game scores for football contests involving ACC teams will be updated in-progress. Please contact Brian Morrison in the ACC media relations department for more information.

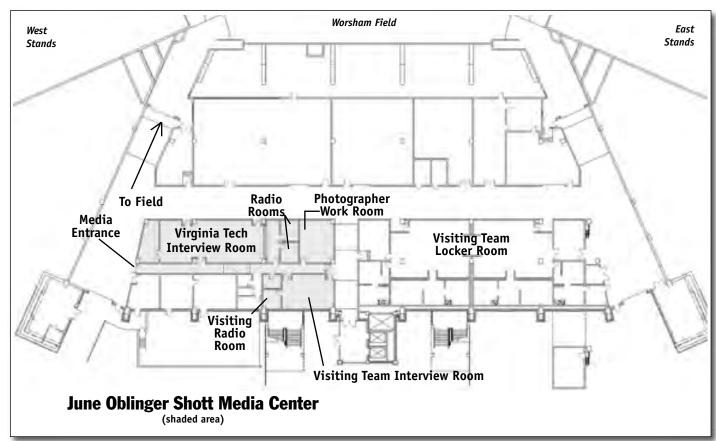
#### **Interview Policy**

Virginia Tech's coaches and players will be available throughout the season for interviews with members of the news media. It is important, however, that all requests for interviews be made through the Tech Sports Information Office.

All requests for players to appear at the press luncheons must be submitted to Bryan Johnston by noon on Monday of that week. You may call him at (540) 231-3387 or e-mail him at blj@vt.edu. Any other requests for individual interviews, whether by phone or after practice, need to be submitted on Monday as well. Player availability for the press luncheons is determined by each player's class and lifting schedule and some players may not be available. In that case, all efforts will be made to get the player at some point during the week.

Any media person wishing to come to practice and talk to a specific player or coach needs to contact the SID Office the day before to allow time to contact the desired people.

At no time will a players' phone number be given out and media are asked not to call or e-mail the players at home or ask for their contact information.



#### **Beamer Teleconference Session**

On Mondays during the season, Coach Frank Beamer will be available via teleconference for approximately 15-20 minutes. The interview session will begin at 11:40 a.m. Media interested in this opportunity are asked to call the Sports Information Office at (540) 231-6726 for the phone number.

## Weekly Press Interview Session

On Tuesdays prior to each Tech game, Coach Frank Beamer and select members of the Tech team will be available to meet accredited media in the Shott Center, located in the south end zone. A light lunch will be served at approximately 12:30 p.m. Coach Beamer will begin the interview session at 1 p.m., followed by player interviews at approximately 1:20. The interview session will conclude by 2:30 p.m.

An audio copy of Beamer's session with the media will be available by 4 p.m. The telephone number for these reports is (540) 232-3719. A video feed of Beamer, along with the players, is available both live and archived on hokiety.com

#### Talking to Coach Beamer

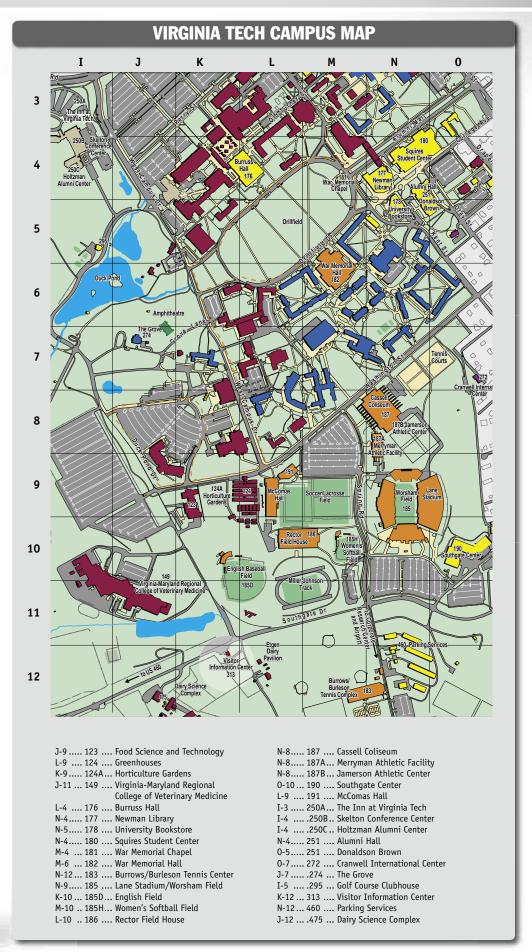
The best ways to reach Coach Frank Beamer are on his Monday teleconference, his weekly press interview session on Tuesdays, on the ACC teleconference on Wednesdays or after practice. Any additional requests should be made through Dave Smith at (540) 231-6726.

#### **ACC** Teleconference

The ACC football coaches will be featured on a weekly teleconference, beginning on Wed., Aug. 31. The final teleconference, for the UNC game, will be on Tues., Nov. 24. Each coach will be available for 10 minutes with Coach Beamer scheduled to start at 12:10 p.m. The teleconference number will be mailed to media members who cover Virginia Tech football. Members of the media can also secure the number by contacting the ACC office at (336) 851-6062.

#### **Satellite Feed**

The ACC provides weekly satellite feeds with highlights, along with coach and player interviews. Additional information is available through the ACC office.



### **VIRGINIA TECH MEDIA OUTLETS**

Wire Service					
	CONTACTS	PHONE	FAX	INTERNET SITE	
The Associated Press (Richmond)	Hank Kurz, Jr.	804-643-6646	804-643-6223	www.ap.org	
The Associated Press (Roanoke)	Bob Lowry	540-344-5860	540-342-2482	www.ap.org	
Newspapers	CONTACTS	PHONE	FAX	INTERNET SITE	
hokiesports the newspaper	Jimmy Robertson	540-231-4134	540-231-6984	www.hokiesports.com/newspaper	
Bluefield Daily Telegraph	Bob Redd	304-327-2811	304-327-6179	www.bdtonline.com	
Bristol Herald Courier	Michael White,	276-669-2181	276-669-3696	www.tricities.com	
	Bucky Dent				
Charlottesville Daily Progress	Jerry Ratcliffe	434-978-7246	434-975-7104	www.dailyprogress.com	
Collegiate Times	Sports Editor	540-231-9865	540-231-5057	www.collegiatetimes.com	
Danville Register & Bee	John Coscia	434-793-2311	434-797-2299	www.registerbee.com	
Fredericksburg Free Lance Star	Steve DeShazo,	540-373-5000	540-373-8450	www.freelancestar.com	
Hamilton No. 1 December	Jim McConnell	F / 0 F 7 / C 0 0 0	F/0 /22 0440	Assess Programs	
Harrisonburg News-Record	Chris Simmons	540-574-6200	540-433-9112	www.dnronline.com	
Hopewell News	Hank Bilyeau	804-458-8511	804-458-7556	www.hopewellnews.com	
Kingsport Times News	Pat Kenney, John Moorehouse	423-246-8121	423-392-1385	www.timesnews.net	
Lynchburg News	TBA	434-385-5554	434-385-5538	www.newsadvance.com	
Martinsville Bulletin	John Krueger	276-638-8801	276-638-4153	www.martinsvillebulletin.com	
Newport News Daily Press	Ryan O'Halloran,	757-247-4637	757-247-9420	www.dailypress.com	
Newport News Builty 11633	David Teel	757 247 4057	757 247 5420	www.daitypiess.com	
News-Messenger	David Grimes	540-382-6171	540-382-3009	www.mainstreetnewspapers.com	
Norfolk Virginian Pilot	Kyle Tucker,	757-446-2630	757-533-9004	www.pilotonline.com	
	Tom Robinson				
Petersburg Progress-Index	John Medeiros	804-732-3456	804-861-9452	www.progress-index.com	
Potomac News	Dave Fawcett	703-878-8000	703-878-3993	www.potomacnews.com	
Pulaski Southwest Times	Dave Bissett	540-980-5220	540-980-3618	www.southwesttimes.com	
Richmond Times Dispatch	Jack Berninger,	804-649-6445	804-775-8085	www.timesdispatch.com	
	Mike Harris,				
	John Markon				
Roanoke Times	Michael Stowe,	540-981-3221	540-981-3392	www.roanoketimes.com	
Courth Doctor Nove & Docord	Randy King	/2/ 572 2020	/2/ 572 2020	www.thenewsrecord.com	
South Boston News & Record	Tucker McLaughlin Hubert Grimm	434-572-2928	434-572-2920	www.newsleader.com	
Staunton Daily News Leader Washington Post	TBA	540-885-7281 202-334-7350	540-885-1904 202-334-7685	www.mewsteader.com www.washingtonpost.com	
Washington Times	Matt Rennie	202-636-3253	202-529-7869	www.washingtonpost.com	
Waynesboro News Virginian	Jim Sacco	540-989-8213	540-942-4542	www.newsvirginian.com	
Winchester Star	Ben Brooks	540-667-3200	540-667-0012	www.winchesterstar.com	
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<b>Local Radio</b>	CONTACTS	PHONE	FAX	INTERNET SITE	
ISP SPORTS	Bill Roth,	540-961-7604	540-961-7606	www.ispsports.com	
	Mike Burnop				
WBRW-Radio	Rick Watson	540-633-5330	540-633-2998		
Virginia News Network	Gary Hess	804-474-0155	804-474-0167	www.virginianewsnetwork.com	
WUVT-Radio	Sports	540-231-9881			
<b>Local Television</b>	CONTACTS	PHONE	FAX	INTERNET SITE	
WDBJ-TV (Roanoke, Va.)	Mike Stevens	540-985-3623	540-343-7269	www.wdbj7.com	
WSLS-TV (Roanoke, Va.)	Justin Ditmore	540-981-9126	540-343-2059	www.wsls.com	
WSET-TV (Lynchburg, Va.)	Dennis Carter	434-528-1315	434-847-8800	www.wset.com	
WCYB-TV (Bristol, Va.)	Paul Johnson	276-645-1555	276-645-1554	www.wcyb.com	
WTVR-TV (Richmond, Va.)	Lane Casadonte	804-254-3645	804-254-3697	www.wtvr.com	
WAVY-TV (Portsmouth, Va.)	Bruce Radar	757-393-1010	757-397-8279	www.wavy.com	
WTKR-TV (Norfolk, Va.)	Ted Alexander	757-446-1000	757-446-1376	www.wtkr.com	
WVEC-TV (Norfolk, Va.)	Scott Cash	757-625-1313	757-628-5855	www.wvec.com	
WVIR-TV (Charlottesville, Va.)	Marty Hudtloff	434-977-7082	434-220-2905	www.nbc29.com	
WWBT-TV (Richmond, Va.)	Ben Hamlin	804-233-5461	804-230-2789	www.nbc12.com	
WRIC-TV (Richmond, Va.)	Chip Tarkenton	804-330-8888	804-330-8883	www.wric.com	
WVVA-TV (Bluefield, W.Va.)	Bob Grebe	304-325-5487	304-327-5586	www.wvva.com	

