

Virginia Tech Media Outlets

WIRE SERVICE

The Associated Press

CONTACTS

Hank Kurz, Jr.

804-643-6646

804-649-6445

540-981-3221

434-572-2928

540-885-7281

202-334-7350

202-636-3253

540-989-8213

540-667-3200

540-961-7604

540-633-5330

804-474-0155

540-231-9881

PHONE

PHONE

INTERNET SITE

www.ap.org

NEWSPAPERS

hokiesports the newspaper Bluefield Daily Telegraph Bristol Herald Courier Charlottesville Daily Progress Collegiate Times Danville Register & Bee Fredericksburg Free Lance Star Harrisonburg News-Record Hopewell News Kingsport Times News Lynchburg News Martinsville Bulletin Newport News Daily Press News-Messenger Norfolk Virginian Pilot Petersburg Progress-Index Potomac News Pulaski Southwest Times Richmond Times Dispatch

Roanoke Times South Boston News & Record Staunton Daily News Leader Washington Post **Washington Times** Waynesboro News Virginian Winchester Star

LOCAL RADIO

ISP SPORTS WBRW-Radio Virginia News Network **WUVT-Radio**

LOCALTV

WDBJ-TV (Roanoke, Va.) WSLS-TV (Roanoke, Va.) WSET-TV (Lynchburg, Va.) WCYB-TV (Bristol, Va.) WTVR-TV (Richmond, Va.) WAVY-TV (Portsmouth, Va.) WTKR-TV (Norfolk, Va.) WVEC-TV (Norfolk, Va.) WVIR-TV (Charlottesville, Va.) WWBT-TV (Richmond, Va.) WRIC-TV (Richmond, Va.) WVVA-TV (Bluefield, W.Va.)

CONTACTS PHONE Jimmy Robertson 540-231-4134 Bob Redd 304-327-2811 Michael White, Bucky Dent 276-669-2181 Jerry Ratcliffe 434-978-7246 Sports Editor 540-231-9865 John Coscia 434-793-2311 Steve DeShazo, Jim McConnell 540-373-5000 Chris Simmons 540-574-6200 Hank Bilyeau 804-458-8511 Pat Kenney, John Moorehouse 423-246-8121 Nate Crossman 434-385-5554 John Krueger 276-638-8801 Norm Wood, David Teel 757-247-4637 **David Grimes** 540-382-6171 Kyle Tucker, Tom Robinson 757-446-2630 John Medeiros 804-732-3456 703-878-8000 Dave Fawcett Dave Bissett 540-980-5220

John Markon Michael Stowe, Randy King Tucker McLaughlin **Hubert Grimm** George Solomon Matt Rennie, Ken Denlinger Jim Sacco Ben Brooks

Jack Berninger, Mike Harris,

CONTACTS

Bill Roth, Mike Burnop Rick Watson Gary Hess Sports

CONTACTS

Mike Stevens 540-985-3623 Justin Ditmore 540-981-9126 **Dennis Carter** 434-528-1315 Paul Johnson 276-645-1555 Lane Casadonte 804-254-3645 Bruce Radar 757-393-1010 Ted Alexander 757-446-1000 Scott Cash 757-625-1313 Steve Trout 434-977-7082 Ben Hamlin 804-233-5461 Kevin Brandmeyer 804-330-8888 **Greg Carter** 304-325-5487

804-643-6223

FAX 540-231-6984 304-327-6179 276-669-3696 434-975-7104 540-231-5057 434-797-2299 540-373-8450 540-433-9112 804-458-7556 423-392-1385 434-385-5538 276-638-4153 757-247-9420 540-382-3009 757-533-9004 804-861-9452 703-878-3993 540-980-3618 804-775-8085

540-981-3392 434-572-2920 540-885-1904 202-334-7685

202-529-7869 540-942-4542 540-667-0012

FAX

540-961-7606 540-633-2998 804-474-0167

FAX 540-343-7269 540-343-2059 434-847-8800 276-645-1554 804-254-3697 757-397-8279 757-446-1376 757-628-5855 434-220-2905 804-230-2789

804-330-8883

304-327-5586

INTERNET SITE

www.hokiesports.com/newspaper www.bdtonline.com www.tricities.com www.dailyprogress.com www.collegiatetimes.com www.registerbee.com www.freelancestar.com www.dnronline.com www.hopewellnews.com www.timesnews.net www.newsadvance.com www.martinsvillebulletin.com www.dailypress.com www.mainstreetnewspapers.com www.pilotonline.com www.progress-index.com www.potomacnews.com www.southwesttimes.com www.timesdispatch.com

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INTERNET SITE

www.ispsports.com

www.virginianewsnetwork.com

INTERNET SITE

www.wdbj7.com www.wsls.com www.wset.com www.wcyb.com www.wtvr.com www.wavy.com www.wtkr.com www.wvec.com www.nbc29.com www.nbc12.com www.wric.com www.wvva.com

2004 Media Information

Sports Information

Football media services are coordinated by Sports Information Director Dave Smith and Assistant Sports Information Director Bryan Johnston. Please direct interview requests for any of the coaches, as well as credentials to Smith. All player interview requests should be made to Johnston.

For photo requests, please contact Assistant Sports
Information Director Dave
Knachel. The Sports Information
Office is located on the fourth
floor of the Jamerson Athletic
Center, which is connected
to Cassell Coliseum and the
Merryman Athletic Center. The
office is next to the Bowman Room.

All media members coming to campus during the week need to stop by the Visitor's Center, located on Southgate Drive across from the "VT shrubs" to pick up a visitor's parking pass. Media will be responsible for paying any fines they incur while on campus.

The Press Box

The press box at Lane Stadium/Worsham Field comprises five levels. Newspaper and television reporters, the radio network crews and statisticians work on the eighth level. Space in other areas is assigned as follows: Sixth level — University President's box: Seventh level — Athletic Fund Box; Ninth level Public address announcer, scoreboard operators, Tech coaches' phones, private boxes; Roof — Television broadcast booth, visiting team coaches' show and film crews, phones for visiting team's coaches.

The press box is accessible by an elevator which is centrally located underneath the west stands and runs to levels six through nine. Steps from the ninth level provide access to the roof area.

Admission to the press box is by credential only. Smoking is not allowed in the stands or in any enclosed area of Lane Stadium, including the press box and rest rooms.

Press Credentials

Requests for press credentials are screened with care due to the demand for credentials and to ensure a working press box. Traditional print, television and radio (media agency) regularly assigned to cover Virginia Tech and the visiting school will receive first priority, as well as national news-gathering agencies. Credentials for on-line Internet sites will be granted to Virginia Tech operated Web sites, the visiting team's official Web site and the Atlantic Coast Conference's official Web site.

Requests should be made in writing on company letterhead at least 10 days prior to the game to guarantee consideration. Requests should be directed to Dave Smith, sports information director. Requests the week of the game will be honored on a space-available basis and will be left at the Will Call window at Lane Stadium/Worsham Field if they cannot be mailed.

Spouses, dates, children, equipment carriers and non-workers are restricted from the press box, sidelines and locker rooms. Any abuse of a working credential will result in the media agency losing credential privileges.

In some instances, due to space limitations, meeting the identified criteria does not guarantee credentials for every game.

Additional Accreditation Guidelines

- Only full-time, salaried employees intending to provide actual game coverage may receive a credential.
- A requesting media agency must represent a collective, organizational editorial voice, not simply the offerings of a single individual.
- Membership in a writer's association does not automatically qualify an agency for credentials.
- A media agency may assign one of its credentials to its online entity.
- An on-line entity, not associated with a traditional media agency, may qualify for one credential, subject to the following conditions:

An on-line entity may receive a credential only if its own full-time staff writes a majority percentage of that site's own material.

On-line entities that focus primarily on Virginia Tech Athletics and also sponsor message boards or chat rooms, may receive credentials provided they adhere to a policy that requires that a posted message or opinion is identified with the actual name and city of the individual.

Any online service that is recognized as an outlet intended primarily for the purpose of delivering news related to the recruitment of student-athletes will not qualify for credentials.

On-line entities will not receive photography credentials.

On-line entities (other than those identified above) registering 20,000 legitimate unique users per month in each of the past 12 months will be given first consideration.

"Real-time" transmission of digital images, audio and data, including live game play-byplay and statistics, of any home game is the exclusive property of Virginia Tech and/or its rights holder(s). "Real-time" is defined as "live continual coverage or description of an event."

Media Will Call

In most cases, credentials will be mailed. Credentials may be picked up through Friday on a game week from secretary Donna Smith at the Sports Information Office. Credentials not mailed or picked up will be held at the Will Call window located a few steps from the main entrance to the west stands of Lane Stadium/ Worsham Field.

Photo Credentials

The NCAA has established a control policy to keep the field free from congestion. Only photographers on assignment and members of the television media are given photo credentials. Freelance or amateur photographers will not be issued credentials.

All photographers must work outside the 30-yard lines as prescribed by the NCAA. Photographers are not permitted in the bench area. On the front line of the sidelines, as well as in the south end zone, photographers are required to kneel. Those photographers shooting from behind the second line, as well as in the north end zone, are allowed to stand.

For those who need to transmit photos electronically, a work room for photographers is available. This room is located in the June Oblinger Shott Media Center, on the ground level beneath the new south end

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Treatment and Weights	Beamer on VT Tele- conference	Press Luncheon 1-2:30 p.m.	Beamer on ACC Teleconference	Practice No Interviews	Team Travel or Walk-through	Game Day
No Interviews	11:40 a.m.; Call VT SID Office for the	Shott Media Center	11:10 a.m.; Call ACC Office for the number		No Player Interviews	Post Game Coach Beamer and
	number	Practice Players available	Practice			top requested players available.
	Practice No Interviews	after practice	Players available after practice			

zone. A member of the Sports Information Staff will be on the sidelines to lend assistance during the game.

Rights Restriction

Virginia Tech is and shall be the sole owner of any and all copyrights, intellectual property rights and proprietary rights for images, sounds and data arising from or during Virginia Tech home athletics contests.

The use of photographs, video and/or audio for purposes other than traditional news coverage is forbidden. No redistribution is permitted.

Parking

Game day media parking is available on a limited basis in a media-designated lot near the Burrows-Burleson Tennis Center. The entrance to this lot is on Tech Center Drive off of Southgate Drive. Requests for parking credentials should be submitted to Dave Smith, sports information director. If you plan to visit the Tech campus during the week, parking information is available on page 327.

Press Box Services

Complete team and individual statistics, a play-by-play, drive

chart, defensive stats and postgame coaches' quotes will be provided. An inside public address announcer keeps the media abreast of play-by-play, records that are broken and game notes. A pregame meal is served, starting approximately one and one-half hours before kickoff and refreshments are available throughout the game. Postgame stats will be faxed upon request.

Telephones

Ten long distance telephones will be located on the working press rows. These phones require collect calls or a credit card for

billing and are designated for pool use. Newspeople desiring their own telephones should submit requests to Virginia Tech CNS at (540) 231-4350. If you request your own phone, please notify the sports information office so we can give the phone company the proper location. The same applies for photographers wishing to activate a phone or ethernet line in the south end zone work room, where two pool phones and one pool ethernet line are provided. Please make your requests well in advance of the game.

Postgame Interviews

All postgame interviews take place in the June Oblinger Shott Media Center, located on the ground level of the south end zone. After a short cool-down period, Coach Frank Beamer and 7-10 of the top requested players will meet with the news media after each home game. Media members with special player requests need to make those prior to the fourth quarter.

A separate room, located directly across the hall from the Tech interview room, is available for interviews with the coaches and players from the visiting team. Directions to both interview areas will be available in the press box or through the SID Office. Media access to visiting players will be determined by the visiting SID.

Virginia Tech Web Site

Notes, releases, statistics and other pertinent information are available on Tech's official Web site (hokiesports.com). Because of easy access to information on the Web site, members of the media no longer receive weekly releases by mail. Tech's football statistics will be available on the same day of games. Notes on the upcoming game will be updated Monday afternoon.

Media who would like game notes, as well as general releases, e-mailed to them need to contact Bryan Johnston (blj@vt.edu) to be placed on the group e-mail list.

The ACC on the Web

The ACC site on the Internet is available at www.theacc. com. The site contains current information on all facets of the Atlantic Coast Conference.

OPPONENTS' SPORTS INFORMATION DIRECTORY

Southern California

Primary Football Contact: Tim Tessalone

Office Phone: (213) 740-8480 Home Phone: (310) 540-7052 E-mail Address: tessalon@usc.edu SID Fax: (213) 740-7584

Athletics Web Site: www.usctrojans.com

Western Michigan

Primary Football Contact: Daniel Jankowski

Office Phone: (269) 387-4122 **Home Phone:** (269) 760-5133

E-mail Address: daniel.jankowski@wmich.edu

AMRD Fax: (269) 387-4139

Athletics Web Site: www.wmubroncos.com

Duke

Primary Football Contact: Art Chase Office Phone: (919) 684-2633 Home Phone: (919) 942-3485 E-mail Address: chasea@duke.edu

SID Fax: (919) 684-2489

Athletics Web Site: www.GoDuke.com

N.C. State

Primary Football Contact: Annabelle Vaughan

Office Phone: (919) 515-2102 **Home Phone:** (919) 858-9763

E-mail Address: annabelle_vaughan@ncsu.edu

SID Fax: (919) 515-2898

Athletics Web Site: www.gopack.com

West Virginia

Primary Football Contact: Shelly Poe **Office Phone:** (304) 293-2821

Home Phone: (304) 599-7259 E-mail Address: shelly.poe@mail.wvu.edu

SID Fax: (304) 293-4105

Athletics Web Site: www.MSNsportsNET.com

Wake Forest

Primary Football Contact: Mike Vest Office Phone: (336) 758-5640 Home Phone: (336) 575-7161 E-mail Address: vestma@wfu.edu

SID Fax: (336) 758-5140

Athletics Web Site: www.WakeForestSports.com

Florida A&M

Primary Football Contact: Alvin Hollins Jr. **Office Phone:** (850) 599-3200/561-2701

Home Phone: (850) 556-6265

E-mail Address: Rockstat7376@aol.com

SID Fax: (850) 599-3206

Athletics Web Site: www.thefamurattlers.com

Georgia Tech

Primary Football Contact: Allison George

Office Phone: (404) 894-6283 **Home Phone:** (678) 595-7728

E-mail Address: ageorge@at.gtaa.gatech.edu

SID Fax: (404) 894-1248

Athletics Web Site: www.ramblinwreck.com

North Carolina

Primary Football Contact: Kevin Best Office Phone: (919) 962-8916 Home Phone: (919) 484-1424 E-mail Address: kbest@uncaa.unc.edu

SID Fax: (919) 843-2309

Athletics Web Site: www.TarHeelBlue.com

Maryland

Primary Football Contact: Greg Creese

Office Phone: (301) 314-7065 Home Phone: (301) 887-1199 E-mail Address: gcreese@umd.edu

SID Fax: (301) 314-9094

Athletics Web Site: www.umterps.com

Virginia

Primary Football Contact: Michael Colley

Office Phone: (434) 982-5500 Home Phone: (434) 975-5477 E-mail Address: mcc7k@virginia.edu

AMRD Fax: (434) 982-5525

Athletics Web Site: www.virginiasports.com

Miami

Primary Football Contact: To be named Office Phone: (305) 284-3244 or 3231 Home Phone: To be announced E-mail Address: mpray@miami.edu

SID Fax: (305) 284-2807

Athletics Web Site: www.hurricanesports.com

In addition, in-game scores for football contests involving ACC teams will be updated in-progress. Please contact Brian Morrison in the ACC media relations department for more information.

Interview Policy

Virginia Tech's coaches and players will be available throughout the season for interviews with members of the news media. It is important, however, that all requests for interviews be made through the Tech Sports Information Office.

All requests for players to appear at the press luncheons must be submitted to Bryan Johnston by noon on Monday of that week. You can call him at (540) 231-3387 or e-mail him at blj@vt.edu. Any other requests for individual interviews, whether by phone or after practice, need to be submitted on Monday as well. Player availability for the press luncheons is determined by each player's class and lifting schedule and some players may not be available. In that case, all efforts will be made to get the player at some point during the week.

Any media person wishing to come to practice and talk to a

2004 PRESEASON DATES

Tues., Aug. 3	Team Reports
Wed., Aug. 4	First day of practice
Wed., Aug. 4 - Sun., Aug. 8	5-day acclimation period
Sat., Aug. 7	Media Day (Media only)
Sun., Aug. 8	First day in full pads
Mon., Aug. 9	First day of 2 practices
Mon., Aug. 23	First Beamer teleconference
Tues., Aug. 24	First weekly press conference
Sat., Aug. 28	Tech vs. USC, 7:45 p.m.

specific player or coach needs to contact the SID Office the day before to allow time to contact the desired people.

At no time will a players' phone number be given out and media are asked not to call or email the players at home or ask for their contact information.

Beamer Teleconference Session

On Mondays during the season, Coach Frank Beamer will be available via teleconference for approximately 15-20 minutes. The interview session will begin at 11:40 a.m. Media interested in this opportunity are asked to call the Sports Information Office at (540) 231-6726 for the phone number.

Weekly Press Interview Session

On Tuesdays prior to each Tech game, Coach Frank Beamer and select members of the Tech team will be available to meet accredited media in the Shott Center, located in the south end zone. A light lunch will be served at approximately 12:30 p.m. Coach Beamer will begin the interview session at 1 p.m., followed by player interviews at approximately 1:20. The interview session will conclude by 2:30 p.m.

An audio copy of Beamer's session with the media will be available by 4 p.m. The telephone number for these reports is (540) 232-3719. A video feed of Beamer, along with the players, is available both live and archived on hokietv.com

Talking to Coach Beamer

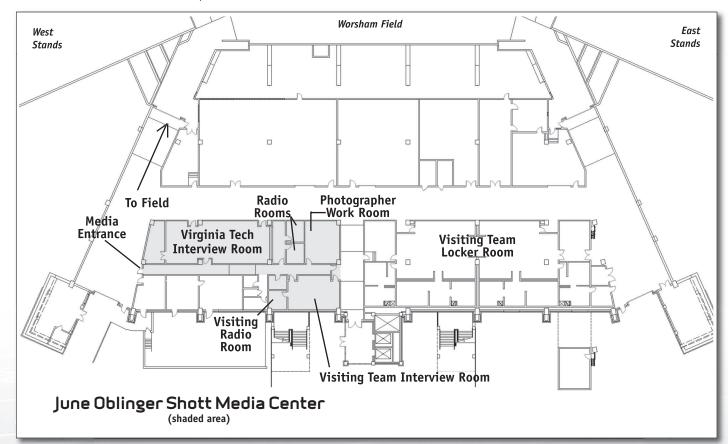
The best ways to reach Coach Frank Beamer are on his Monday teleconference, his weekly press interview session on Tuesdays, on the ACC teleconference on Wednesdays or after practice. Any additional requests should be made through Dave Smith at (540) 231-6726.

ACC Teleconference

The ACC football coaches will be featured on a weekly teleconference, beginning on Wednesday, Sept. 1 and continuing each Wednesday through Nov. 24. Each coach will be available for 10 minutes with Coach Beamer scheduled to start at 11:10 a.m. The teleconference number will be mailed to media members who cover Virginia Tech football. Members of the media can also secure the number by contacting the ACC office at (336) 851-6062.

Satellite Feed

The ACC provides weekly satellite feeds with highlights, along with coach and player interviews. Additional information is available through the ACC office.





Dave Smith Sports Information Director

Dave Smith is beginning his 30th year with the Virginia Tech Athletics Department and his 14th full-time season with the Hokie football team. He has been involved with the football team each of his 29 years at Tech.

He deals with head coach Frank Beamer and the rest of the Virginia Tech coaching staff, as well as overseeing the day-to-day working of the sports information office. Smith also travels with the team to road games.

All interview requests for Beamer or any coach should be made through Smith by calling (540) 231-6726.

Smith is a 1970 graduate of Virginia Tech with a degree in English.



Bryan Johnston Assistant Sports

Information Director

Bryan Johnston is in his sixth year with the Virginia Tech Athletics Department and his fifth with the Hokie football team.

His main duties with the football team include acting as a liaison between the media and the Tech football players and setting up the weekly press conferences, as well as traveling with the team to road games.

All interview requests for any player should be made through Johnston by calling (540) 231-3387.

A native of Chesapeake, Va., Johnston is a 1999 graduate of the University of South Carolina with a degree in sport administration.



David Knachel **Assistant** Sports Information

Director

Dave Knachel is in his ninth year as an assistant SID at Virginia Tech, and has been photographing Hokie sports for 23 years, since he came to the university as a student in 1981.

Prior to joining the Tech staff in 1996, he worked for local newspapers. He also volunteers extensively in many capacities with Special Olympics Virginia.

Knachel is responsible for photographic coverage of all 21 sports at Tech and designing athletic department publications

Media requests for digital images of Tech players, coaches and administrators should be made to Knachel by calling (540) 231-1838 or by e-mailing him at dknachel@vt.edu.

Visitor parking permits are available

at the Information/Visitors Center

on Southgate Drive (Rt. 314) just

off the 460 Blacksburg Bypass.

Tech.



Office Phone: (540) 231-6726 Office Fax: (540) 231-6984 **Smith at Home:** (540) 951-8024

Web Site: www.hokiesports.com



Anne Panella Associate SID



Bill Dyer Assistant SID



Torye Hurst Assistant SID



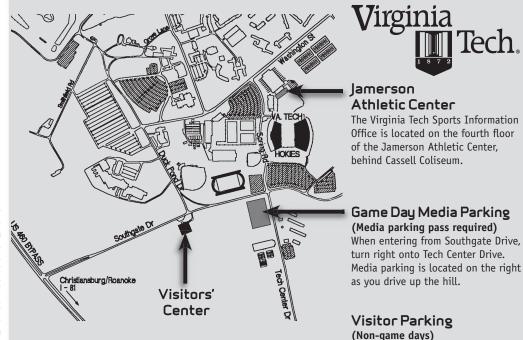
Donna Smith Sports Information Secretary

Just Virginia Tech, Please

While the full name of the school is Virginia Polytechnic Institute and State University, the school is commonly referred to as "Virginia Tech." Founded in 1872, as Virginia Agricultural and Mechanical College, the university changed its named to Virginia Polytechnic Institute in 1896. Fans of the athletic department, as well as media covering the Hokies, shortened the name to VPI, but it eventually became Virginia Tech. The "State University" was added in 1970 to bring the official title to what it is today.

Those covering Hokie athletics are asked to refer to the university as simply "Virginia Tech."

Virginia Tech University, VPI and SU, VPI&SU, VT or VA Tech are not recognized names and should

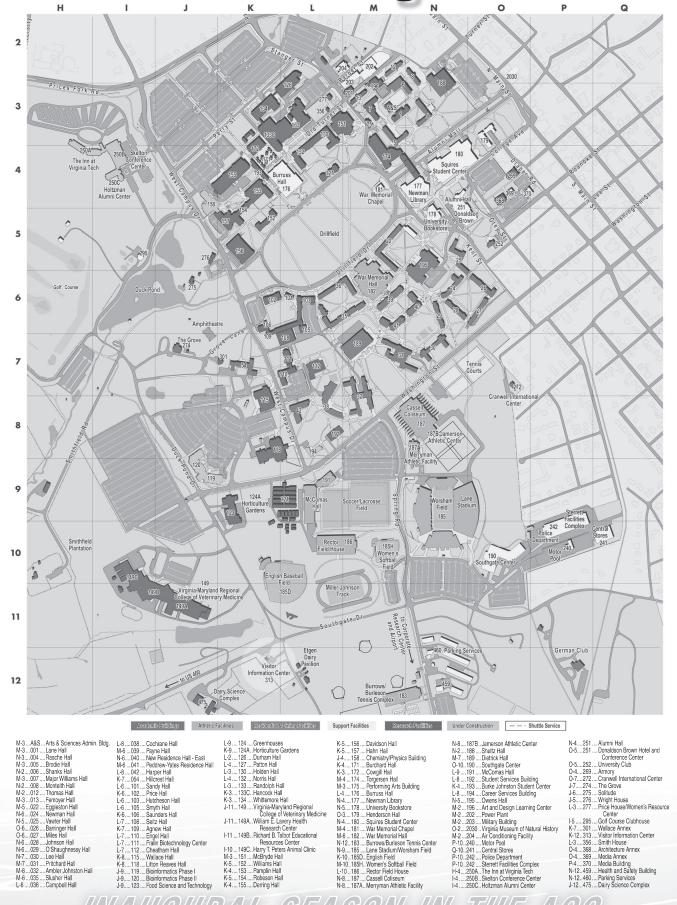


Getting To Campus

The campus is located in Blacksburg, Va., about 40 miles southwest of Roanoke, Va. To reach the campus from Interstate 81, take Exit 118-B (Christiansburg) onto U.S. Route 460 West. Follow the 460 Blacksburg Bypass and turn right onto Rt. 314.

Roanoke Regional Airport in Roanoke, Va., is served by major domestic airlines. Limousine services provide transportation between the airport and campus. Private planes may land at the Virginia Tech Airport, near campus.

Welcome to Virginia Tech!



Hokie Spirit! Virginia Tech is proud to have two fine bands. The Marching Virginians (top left) call themselves the "Spirit of Tech." The Highty-Tighties (above) is the regimental band of the Corps of Cadets. The HokieBird (left), Tech's beloved mascot, What Is a Hokie? and the cheerleaders (below) are crowd favorites. That's a frequently asked The greatest show of pride, however, comes perhaps from Tech's great fans, who are among question in Virginia Tech athletics, the most loyal supporters in the nation. and the answer leads all the way back to 1896 when Virginia Agricultural and Mechanical College changed its name to Virginia Polytechnic Institute. With the

change came the necessity for writing a new cheer, and a contest for that purpose was held by the student body. Senior O.M. Stull won first prize for his "Hokie" yell which is still used today. Later, when asked if "Hokie" had any special meaning, Stull explained the word was solely the product of his imagination and was used only as an attentiongetter for his yell. It soon became a nickname for all Virginia Tech teams and those people loyal to Tech athletics. The official school colors

— Chicago maroon and burnt orange also were introduced in 1896. They were chosen because they made a "unique combination" not worn elsewhere at the time.





One of America's great college football venues is getting even better!



The West Side Expansion is scheduled to be completed for the 2005 season.

The new west side will include a modern press box, a renovated President's area, premium suites, two private club seating areas, additional concession stands and an Athletics Hall of Fame. It will also house the ticket and athletic fund offices and a new state-of-the-art student academic services area.



Some of the 23 new premium suites will accomodate up to 35 fans and include such amenities as fireplaces, private lounges and theater-style seating.

